

### 1 PERCEPTION & EVALUATION

- Lack of expertise and specialization
- Social media and knowledge “democratization”

- > Gaining trust with the general public
- > Legitimacy with the decision makers
- > Academics’ & experts’ ivory tower

### 2 MANY PLAYERS, NO SYNERGIES

- No liaison with the industry
- Donors’ requirements vs. national needs

- > Bottom-up approach
- > Individual initiatives
- > Modest impact

### 3 CSOs ROLE IN EU ACCESSION PROCESS

- > CSOs as messengers of change
- > Pool of resources
- > Knowledge-based approach